

MEGAN LODOLCE, MA

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Research Associate with 14 years of experience in an academic research setting (13+ at Yale). Demonstrated ability to function independently and effectively in any role on a prolific research team. Skilled in study design, protocol development and management, IRB oversight, staff hiring and management, writing for reports and scientific publication, public speaking, media interviews, and all aspects of conducting research. Looking for a challenging role with opportunities to further hone skills and gain responsibilities. Eager to be an integral part of a prolific team conducting important human-subjects research in the field of psychology or public health.

TECHNICAL SKILLS

Microsoft office • SPSS • Qualtrics • MTurk • Endnote • Refworks • INFOEd • CITI Certified
• Proficient in Spanish

RESEARCH EXPERIENCE

Rudd Center for Food Policy and Obesity

Yale University/UConn, New Haven/Hartford, CT

2008–2014 (Yale) 2015-current (UConn)

Research Associate

- Leadership role on team of 7 under the direction of the Director of Marketing Initiatives.
- Study scope and impact of food marketing to children to engage policy-makers, parents, communities, advocates, the media, and the food industry.
- Expert in content analysis and qualitative study design.
- Skilled in all aspects of conducting research from study design through publishing of findings.
- Screen all research staff applicants. Interview, hire, train, supervise students and staff.
- Skilled in creating presentations, public speaking in various venues, giving media interviews.
- Published writer in peer-reviewed journals, books, magazines, newsletters.
- Peer-reviewer for academic journals.
- Experience in grant proposal writing and submission

Center for the Advancement of Perioperative Health (CAPH)

Yale University School of Medicine, New Haven, CT

2000–2008

Research Assistant promoted to Laboratory Director in 2004

- Leadership role under Vice-Chair of Department of Anesthesiology.
- Conducted clinical research studies to reduce preoperative anxiety and improve postoperative outcomes for patients undergoing surgery and their families.
- Assisted in conceptualization, design, and practice of biopsychosocial interventions to reduce anxiety associated with surgery and improve overall recovery.

- Co-authored several academic papers.
- Human Investigation Committee liaison for the team. Maintained all research protocols.
- Extensive experience running multiple studies simultaneously in high volume surgery setting.
- Maintained relationships and excellent rapport with a multidisciplinary staff of nurses, surgeons, co-investigators, and patients.
- Highly knowledgeable in best research practices and research methods, and assisted various PI's in research pursuits.
- Managed the lab, including hiring and supervising, tracking and organizing, and reporting progress to PI regularly. Ran lab independently for months while PI took a position as Anesthesiology Chair on the West Coast.

CLINICAL EXPERIENCE

Cornerstone Continuous Care

Middlebury, CT

1999-2000

Substance Abuse Counselor

- Led Intensive Outpatient group therapy for a dual-diagnosed population.
- Conducted individual and family sessions.
- Provided intake assessments and made recommendations and referrals.
- Completed daily progress notes, treatment plans, discharge summaries.
- Communicated with insurance companies to develop appropriate courses of treatment.
- Corresponded with area referral sources, including the court system, rehabilitation centers, private therapists, psychiatrists, and DCF.
- Conducted relaxation/meditation sessions to promote stress relief and well-being.

EDUCATION

Marist College, Poughkeepsie, NY

- Master of Arts, Psychology
Concentration: Community/Counseling Psychology
May 1999, Summa Cum Laude
- Bachelor of Arts, Psychology
Minor: Spanish. Studied abroad in Madrid, Spain.
May 1998, Magna Cum Laude

PUBLICATIONS

(many under former name, Weinberg)

Harris, JL, **LoDolce, ME**, Dembek, C, Schwartz, MB. Sweet Promises: Candy Advertising to Children and Implications for Industry Self-Regulation. *Appetite*. 2015, in press.

Harris JL, **LoDolce ME**, Schwartz MB. [Encouraging big food to do the right thing for children's health: a case study on using research to improve marketing of sugary cereals.](#) *Critical Public Health*. 2015, 25(3), 320-332.

LoDolce ME, Harris JL, Schwartz MB. [Sugar as part of a balanced breakfast? What cereal advertisements teach children about healthy eating.](#) *Journal of Health Communication*. 2013 Aug:1-17.

Harris JL, **Weinberg M**, Javadizadeh J, Sarda V. [Monitoring food company marketing to children to spotlight best and worst practices.](#) *Advances in Communication Research to Reduce Childhood Obesity*. 2013 :153-175.

Fortier, MA, **Weinberg M**, Vitulano, LA, Chorney, JM, Martin, SR, Kain, ZN. Effects of therapeutic suggestion in children undergoing general anesthesia: A randomized controlled trial. *Paediatric Aneesthesia*. 2010 Jan: 20(1), 90-9.

Kain ZN, Caldwell-Andrews AA, Mayes LC, **Weinberg ME**, Wang SM, MacLaren JE, Blount RL. Family-centered preparation for surgery improves perioperative outcomes in children: a randomized controlled trial. [Journal Article. Randomized Controlled Trial. Research Support, N.I.H., Extramural] *Anesthesiology*. 106(1):65-74, 2007 Jan. UI: 17197846

Kain ZN, Caldwell-Andrews AA, **Weinberg ME**, Mayes LC, Wang SM, Gaal D, Saadat H, Maranets I. Sevoflurane versus halothane: postoperative maladaptive behavioral changes: a randomized, controlled trial. *Anesthesiology*. 2005 Apr;102(4):720-6.

Wang SM, Maranets I, **Weinberg ME**, Caldwell-Andrews AA, Kain ZN. Parental auricular acupuncture as an adjunct for parental presence during induction of anesthesia. *Anesthesiology*. 2004 Jun;100(6):1399-404.

Kain ZN, Caldwell-Andrews AA, Krivutza DM, **Weinberg ME**, Gaal D, Wang SM, Mayes LC. Interactive music therapy as a treatment for preoperative anxiety in children: a randomized controlled trial. *Anesth Analg*. 2004 May;98(5):1260-6, table of contents.

Kain ZN, Caldwell-Andrews AA, Krivutza DM, **Weinberg ME**, Wang SM, Gaal. Trends in the practice of parental presence during induction of anesthesia and the use of preoperative sedative premedication in the United States, 1995-2002: results of a follow-up national survey. *Anesth Analg*. 2004 May;98(5):1252-9, table of contents.

Kain ZN, Caldwell-Andrews AA, Wang SM, Krivutza DM, **Weinberg ME**, Mayes LC. Parental intervention choices for children undergoing repeated surgeries. *Anesth Analg*. 2003 Apr;96(4):970-5, table of contents.

Kain ZN, Caldwell-Andrews AA, Mayes LC, Wang SM, Krivutza DM, **LoDolce ME**. Parental presence during induction of anesthesia: physiological effects on parents. *Anesthesiology*. 2003 Jan;98(1):58-64.

Reports

Harris JL, Schwartz MB, **LoDolce M**, Munsell C, Fleming-Milici F, Elsey J. et al. *"Sugary Drink FACTS 2014: Some progress but much room for improvement in marketing to youth."* Rudd Center, 2014. Also appears at http://sugarydrinkfacts.org/resources/SugaryDrinkFACTS_Report.pdf

Harris JL, Kidd B, **LoDolce, M**, Munsell, C, Schwartz, MB. *"Food Marketing FACTS if Focus: Kraft Lunchables."* Rudd Center, 2014. Also appears at http://www.uconnruddcenter.org/files/Pdfs/RuddReport_Lunchables_4_14.pdf

Harris JL, Schwartz MB, Munsell CR, Dembek C, Liu S, **LoDolce, M.** et al. *"Fast Food Facts 2013: Measuring Progress in Nutrition and Marketing to Children and Teens."* Rudd Center, 2013. Also appears at http://www.fastfoodmarketing.org/media/FastFoodFACTS_Report.pdf

Harris JL, Schwartz MB, Brownell KD, Sarda V, Dembek C, Munsell C, Shin C, Ustjanauskas A, **Weinberg M.** *Cereal FACTS 2012: "Limited progress in the nutrition quality and marketing of children's cereals."* Rudd Center 2012. Also appears at http://www.cerealfacts.org/media/Cereal_FACTS_Report_2012_7.12.pdf

Harris JL, Schwartz MB, Brownell KD, Javadizadeh J, **Weinberg ME**, Sarda V. et al. *"Sugary Drink FACTS: Evaluating Sugary Drink Nutrition and Marketing to Youth."* Rudd Center, 2011. Also appears at www.sugarydrinkfacts.org.

Harris JL, Brownell KD, Schwartz, MB, Sarda V. and **Weinberg ME** et al. *Cereal FACTS. Evaluating the nutrition quality and marketing of children's cereals.* Rudd Center, 2009. Also appears at www.cerealfacts.org.

Harris JL, Schwart MB, Brownell KD, Sarda V, Ustjanauskas A, Javadizadeh J, **Weinberg M.**, et al. *Fast Food FACTS. Evaluation of the nutrition quality and marketing of fast food to children and adolescents.* Rudd Center, 2010. Also appears at www.fastfoodfacts.org.

Harris JL, **Weinberg ME**, Schwartz MB, Ross C, Ostroff J and Brownell KD. *"Trends in television food advertising: Progress in reducing unhealthy marketing to young people?"* Rudd Center, 2010. Also appears at www.yaleruddcenter.org

References available upon request